



BACKGROUND

WA'S MAJOR TRUCKING EVENT ATTRACTS ALL THE BIG BRANDS

About the show

- 24 to 26 July 2015 at Perth Convention Exhibition Centre (PCEC)
- The Show is presented by the Commercial Vehicle Industry Association which is a division of the Motor Trade Association of WA.
- Biennial Perth Truck and Trailer Show takes up all six pavilions of PCEC and features exhibitors displaying new trucks, trailers and accessories. The 2013 Show was attended by more than 10,000 people across the three days.
- The 2015 Show will feature a diverse range of new model trucks, trailers and material handling equipment; as well as information and services.
- Many big name brands have signed on to attend the 2015 Show, and visitors will have an extensive range to see at the event. In addition to new truck and trailer products there will also be exhibits of lights design, performance, electronics, data tracking systems, insurance and government information
- Truck brand exhibiting include: Western Star, MAN, Dennis Eagle, Kenworth DAF, Isuzu, Mack, Scania, UD Trucks, Volvo and Foton
- Trailer companies exhibiting include Bruce Rock Engineering, HYVA, CIMC, Marshall Lethlean, General Transport Equipment, G&A Lombardi, G&A Lombardi Road West, Graham Lusty Trailers, Howard Porter, Kreuger Transport Equipment and Lucar CargoVan.
- Accessories displays include Ahrens Handling Equipment, FUWA K-hitch and York Transport Equipment; and for engines, Cummins and MTU Detroit Diesel.

Entertainment

- The 2015 Perth Truck and Trailer Show will include entertainment and attractions, plus prizes and giveaways, information seminars (open to the public), and industry networking opportunities.
- This year a new series of informative seminars will be introduced. Organised by the MTA WA the seminars will feature information on new regulations and other topic information for the transport industry.

Show ambassador

- The 2015 show ambassador is guest Rodney Johnston, an ordinary West Aussie bloke who loves driving his truck and a star of "World's Toughest Trucker".
- World's Toughest Trucker was filmed in 2011 and has since been re-screened in Australia recently. Rodney was the Australian representative in the world-wide series; and travelled to various countries to complete a range of challenges.
- He didn't win the series but he won himself some fans. Rodney will be at the Show each day to have a chat, share some stories and show some off his favourite parts of filming the series.

MEDIA ENQUIRIES:

Peter Woods, Premiere Events, P: (08) 9455 9333, M: 0412 919 660, E: peter@premiereproductions.com.au

- Rodney will on stage within the Show near the bar, so visitors can take a break for some refreshments and entertainment.

More information

More show information is available at www.perthtruckshow.com.au or follow Perth Truck Show on Facebook and Twitter.

The prospectus for exhibitors is also available on the website.

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