



- STARTS -

INFORMATION SEMINARS A SHOW HIGHLIGHT

Perth Truck & Trailer Show, 24–26 July 2015, Perth Convention & Exhibition Centre

The 2015 Perth Truck and Trailer Show will offer more value to visitors by offering a series of information seminars relevant to the industry.

The Show, which runs from Friday 24th – Sunday 26th July, will host the seminars on the Friday, and make them open to the public. The Seminars are free to attend, but registrations are required and can be made via the Truck Show website.

Show Director Peter Woods said the seminars were an exciting new aspect of the event and offered valuable information.

“We find that the majority of Show visitors on the Friday are from the vehicle industry, and would therefore benefit from these information seminars,” Peter said.

“The seminars will be held within the Convention Centre and will be presented in an informal environment that allows visitors to ask questions and receive all the info they are looking for.”

Peter said the selection of topics was not yet finalised, but some that could be announced included:

- Six Pillars of Dangerous Goods Transports – Department of Mines & Petroleum
- Thought provoking options for reducing fatigue's contribution to road crashes – Nick Mabbott
- Chain of Responsibility – Main Roads
- Trailer Brake Requirements – Department of Transport

A full schedule of seminars and times will be made available closer to the Show.

Big names on board

The Perth Truck and Trailer Show is pleased to welcome many of the big name brands to the event this year.

Australia's largest trailer manufacturer, MaxiTRANS, will be displaying a number of products from its range of leading trailer brands Freightler, Maxi-CUBE, Hamelex White, Lusty EMS and AZMEB.

Without wishing to give too much away, the Company said it would likely be displaying something from its Freightler brand, as well as one of its latest tipper models.

The Show will also welcome back Southern Cross Industries WA this year. The Southern Cross group have been a regular exhibitor at the Perth Truck Show dating back to the inaugural Show at the Perth Convention and Exhibition Centre in 2007. State Manager Aaron Gilchrist said the company was looking forward to being part of the 2015 event.

“Southern Cross Industries WA is a relatively new business venture in WA. We decided in the early part of last year that to service our clientele the way we believe they needed to be serviced, was to open our own factory backed branch; and on the 1st July 2014 it became reality. 12 months on and the decision has certainly been justified,” General Manager Brad Carpenter said.



"We will be exhibiting custom built signature Southern Cross equipment we are known for; as well as a comprehensive display of spare parts which is a significant part to this new venture which we have recently added. Our loyal clients have supported this addition to the business direction and we look forward to growing this even further in the future to achieve a goal of being a one stop shop for semi trailing equipment."

"We will be conducting business card draws with great prizes throughout the show," Brad said.

Paul Wilson, Sales and Marketing Manager Kenworth/DAF said: "CJD Equipment are proud to be the Kenworth and DAF Dealers in WA and equally excited to have recently celebrated a 30 year relationship with Paccar."

"We are also very proud to be associated with the Perth Truck and Trailer Expo and have been since its inauguration."

"We see this show as a great platform to which we can display the latest innovations from Kenworth and DAF."

"We are certainly looking forward to the 2015 event, and showcasing new models to the WA market," he said.

Show facts

The Perth Truck and Trailer Show will run from Friday 24th – Sunday 26th July 2015 at the Perth Convention and Exhibition Centre. The Show is presented by the Commercial Vehicle Industry Association which is a division of the Motor Trades Association of WA.

More show information is available at www.perthtruckshow.com.au or follow Perth Truck Show on Facebook and Twitter.

The prospectus for exhibitors is also available on the website.

- ENDS -