

**Media Release**  
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**The Trucks Are Back in Town!**

24th – 26th July 2009, Perth Convention Centre

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In 2009 the Perth Truck and Trailer Show will be the epicenter of the industry's networking and sales this July 24th-26<sup>th</sup>, filling ALL pavilions to the max with trucks, trailers and accessories at the Perth Convention Centre. The show creates the perfect environment for businesses that are new to the industry and those looking for new opportunities to generate sales leads and exposure, especially with the new addition of the Howard Porter Official Opening Breakfast and return of the popular Scania Cocktail Party and Westrac Gala Dinner both of which have proven in the past to be a big hit for networking with industry members.

A national media campaign including television, radio, magazine publications and WA newspapers is sure to attract crowds and industry enthusiasts in there thousands.

Show Director, Mr Peter Woods spoke about his expectations for 2009, "The 2007 show saw over 8,000 visitors through the doors over 3 days and we are looking forward to 2009, where we can expect an even bigger result."

The prospectus has only been out for 8 weeks and over half the space has already been sold! Make sure you don't miss your chance to be involved in this great business opportunity by securing your space at this highly successful show. If you haven't already received a prospectus visit

[www.perthtruckshow.com.au](http://www.perthtruckshow.com.au) or call Averil at Premiere Events on (08) 9386 9666 or email [averil@premiereevents.com.au](mailto:averil@premiereevents.com.au)

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