

PERTH TRUCK & TRAILER SHOW

24, 25, 26 JULY 2009

PROSPECTUS



2009 PERTH TRUCK & TRAILER SHOW

24, 25, 26 JULY 2009

The biggest Truck and Trailer Show is being assembled in Perth in July 2009 at the Perth Convention and Exhibition Centre, situated between the expansive skyscrapers in Perth's Central Business District and the breathtaking Swan River.

Reflecting the size and diversity of our state and its dependence on the trucking industry, the 09 Perth Truck and Trailer Show will fill all 6 pavilions within the centre.

With an integrated multimedia, TV, press and radio campaign, as well as an exclusive website and direct marketing program, the Perth Truck and Trailer show will attract everyone in the trucking industry plus businesses and public who have a general interest in the industry.

To broaden the appeal of the show, entertainment will be expanded to engage the whole family, including; fashion parades, music and children's activities.

The Engel Bar will be returning at the heart of the show, which is a great place to meet and catch up with friends, clients and business associates. There will also be themed cafes and snack bars, as well as a host of functions to provide networking opportunities.

Each day there will be prize giveaways, including Engel Portable Fridge/Freezers, which will add further appeal to the show. Opportunities also exist for you as an exhibitor to be involved with promotional giveaways.

The Perth Truck and Trailer Show is run by the Commercial Vehicle Industry Association (CVIA), a division of the Motor Trades Association of Western Australia (MTA WA).

EXHIBITOR INFORMATION

The 2009 Perth Truck & Trailer Show will be held at the Perth Convention and Exhibition Centre.

SHOW HOURS

Friday	24th July 2009	10am – 6pm
Saturday	25th July 2009	10am – 6pm
Sunday	26th July 2009	10am – 4pm

COCKTAIL PARTY 6:30PM – 10.00PM

A cocktail party will be held on Friday 24th July in the show pavilions at 6.30 after the show has closed. This is a unique opportunity to meet with friends and colleagues for some food, drinks and entertainment. Tickets can be ordered on the Application to Exhibit form.

GALA DINNER SATURDAY 25TH JULY 2009

The Perth Truck and Trailer Show's Gala Dinner will be held in the Grand Ballroom at the Perth Convention Exhibition Centre. To be part of this great night of food and entertainment with fellow industry members then please order your tickets on the Application to Exhibit form.

MOVE IN

Tuesday 21st, Wednesday 22nd and Thursday 23rd July 2009 7am – 6pm

MOVE OUT

Monday 27th and Tuesday 28th July 2009 7am – 5pm

EXHIBITORS PLEASE NOTE:

- Public Liability must be received prior to the start of the show and must include Move In and Move Out days. Failure to supply us with a current public liability certificate will restrict your access to the Show.
- Security is provided throughout the show, however, please be aware that all goods are displayed at your own risk and must be adequately insured.
- Additional Exhibitor Pass requirements must be submitted at least 7 days prior to the start of the show.
- All displays must be in place by 5pm on the Thursday before the start of the show. No access will be available after 5pm.
- All stands must be manned until the close of the show each day.
- Cancellation of space – Please see terms and conditions.



APPLICATION TO EXHIBIT

24, 25, 26 JULY 2009

Company Name (for invoicing)

Stand Name (for promotional purposes).....

Motor Vehicle Dealers Licence Number

Postal Address Postcode

Phone Fax Email

Contact Person Mobile

Signature of Responsible Officer Date

Please Print Name / Position

FLOOR SPACE BOOKINGS

Please give your first three preferences. (please refer to site plan and list the preferred site number/s)

1. _____

2. _____

3. _____

Total m² _____ @ \$ _____ /m² = \$ _____

+ \$200 Administration Fee + GST = \$ _____

BOOTH BOOKINGS

Please give your first three preferences. (please refer to site plan and list the preferred site number/s)

1. _____

2. _____

3. _____

Total = \$ _____ + \$200 Administration Fee

+ GST = \$ _____

A 50% deposit of the space rate, plus the \$200 administration fee and GST must accompany this booking. Applications will be dealt with in order of receipt. The organisers reserve the right to refuse to allocate space to any applicant that does not propose to display equipment compatible with the aims of the show.

COCKTAIL PARTY

I would like to order _____ tickets at \$40.00 each
totalling \$ _____ (Inc GST)

GALA DINNER

I would like to order _____ Tickets at \$140.00 each
totalling \$ _____ (Inc GST) (Tables have ten seats to each)

***Please note that tickets are limited**

COCKTAIL PARTY AND GALA DINNER TICKETS ARE TO BE PAID IN FULL.

Credit Card Visa Mastercard (Amex and Diners not accepted)

Card No: Exp Date: /

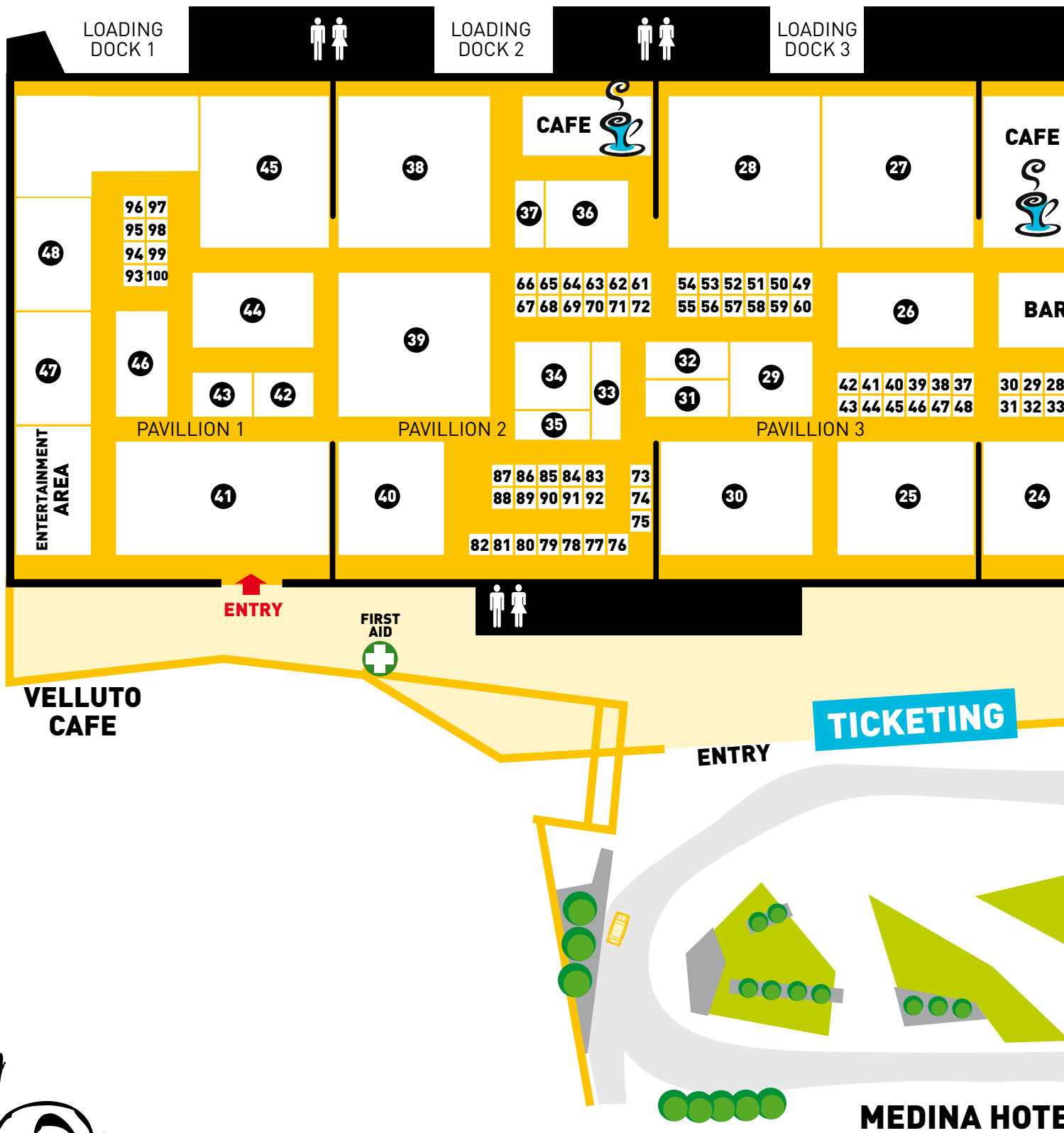
Amount to be charged to Credit Card: \$ _____

Cardholders Name: (as appears on card) _____

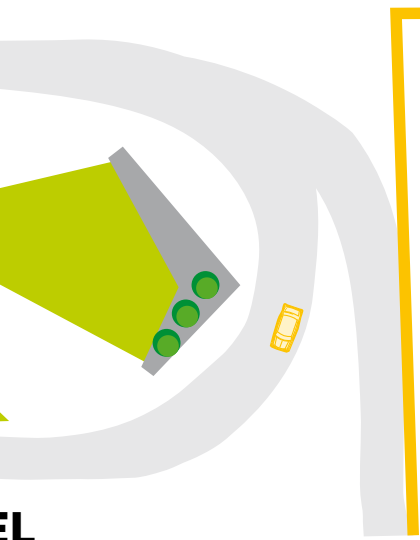
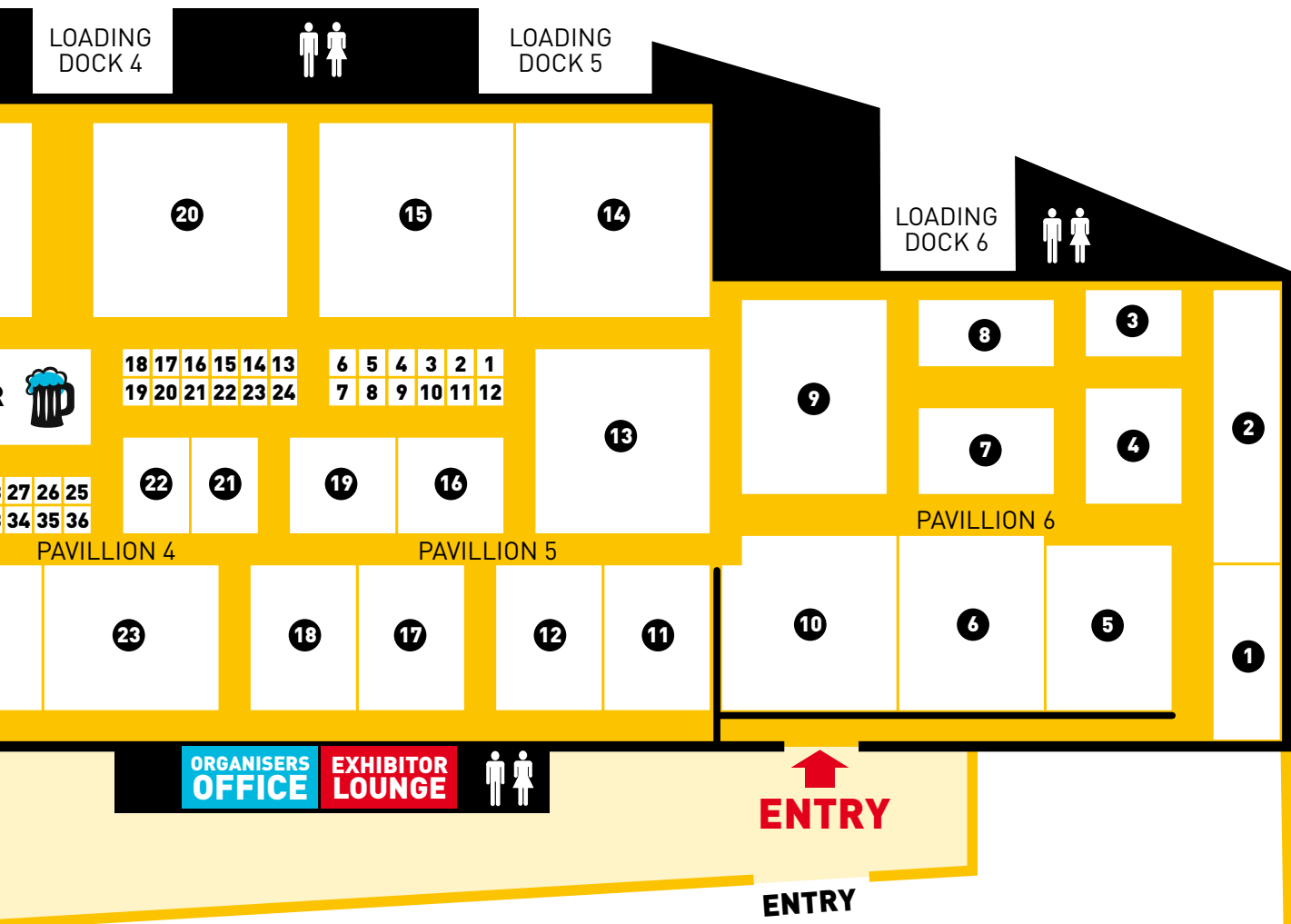
Cardholders Signature: _____

PERTH TRUCK & TRAILER SHOW
24, 25, 26 JULY 2009

2009 PERTH TRUCK & TRAILER SHOW



FLOOR PLAN



48 = FLOORSPACE
 See size guide to the right
 (Floor space does not include flooring or walling)

100 = BOOTHS (all 3x3m = 9m²)
 Multiple booths can be booked to suit your requirements
 (Booth comes with walls, fascia, 1 x 4amp power outlet and 2 x spotlights. Additional power is available)

Booths 96-100 for educational and training based companies

*** PLEASE NOTE:
 BLACK LINES INDICATE PERMANENT WALLS**

FLOOR SPACE SIZES

FLOORSPACE NUMBER	M ²	FLOORSPACE NUMBER	M ²	FLOORSPACE NUMBER	M ²
1	126	17	165	33	52
2	196	18	165	34	90
3	70	19	110	35	40
4	120	20	400	36	99
5	221	21	70	37	36
6	270	22	70	38	400
7	126	23	270	39	380
8	98	24	225	40	210
9	300	25	270	41	420
10	318	26	180	42	48
11	165	27	400	43	48
12	165	28	400	44	160
13	342	29	110	45	340
14	400	30	300	46	98
15	400	31	55	47	150
16	110	32	55	48	150

SPACE RATES & SIZES

BOOTHS

Each 3mx3m (9m²) booth comes with walls, fascia, 1 x 4amp power outlet and 2 x spotlights. Additional power is available, more information will be provided within the Exhibitors Kit sent out in due course.

Booths 96 through to 100 are prioritised for educational or training based companies.

FLOOR SPACE

Floor space will require carpet or appropriate flooring.

Carpet can be supplied at a special show rate of \$8/m², please give exact space size and requirements.

SPACE RATES

Booths	\$1,470 ea	+ admin and gst
50 - 149m ²	\$42/m ²	+ admin and gst
150m ² - 199m ²	\$37/m ²	+ admin and gst
200m ² - 399m ²	\$29/m ²	+ admin and gst
Over 400m ²	\$24/m ²	+ admin and gst

An administration fee of \$200 is payable upon booking

FLOORSPACE NUMBER	M ²	FLOORSPACE NUMBER	M ²	FLOORSPACE NUMBER	M ²
1	126	17	165	33	52
2	196	18	165	34	90
3	70	19	110	35	40
4	120	20	400	36	99
5	221	21	70	37	36
6	270	22	70	38	400
7	126	23	270	39	380
8	98	24	225	40	210
9	300	25	270	41	420
10	318	26	180	42	48
11	165	27	400	43	48
12	165	28	400	44	160
13	342	29	110	45	340
14	400	30	300	46	98
15	400	31	55	47	150
16	110	32	55	48	150

BOOKING YOUR SPACE

1. Complete the "Application to Exhibit Form"
2. Attach deposit payment of 50% space rate, plus administration, plus GST.
 - Cheques are to be made payable to Premiere Events
 - Or you can pay by credit card. (see next page)
3. Post your booking form and payment to:

Premiere Events
Unit 9 / 126 Broadway
Nedlands, WA, 6009

or fax it through on (08) 9386 9842

ADDITIONAL COSTS YOU MAY HAVE

- Electrical bookings, power does not come with the stand, if you require power on your stand, you must book it through the **Electrical Booking form** which will be supplied with the Exhibitors Kit, this will be sent out in due course.
- Flooring and walling if required by Floor Space exhibitors.
- Furniture hire
- Stand cleaning, please note that stand cleaning is not provided, if you require your stand to be cleaned then please complete the stand cleaning form which can be found in the Convention Center's Exhibition Manual which will be sent out via email in due course.
- Car Parking, there will be a charge for pre-purchased car park tickets. If pre-purchased tickets are not purchased by the deadline, then the daily car park rate will apply. Please be aware that parking is extremely limited on week days.



TERMS & CONDITIONS

GENERAL

The exhibitor shall indemnify and keep the organisers indemnified against all losses, claims, demands, actions, proceedings, damages, costs or expenses or other liability arising in any way from the use of the site by the exhibitor except to the extent that the same is caused or contributed to by the negligence of the organisers.

LEGAL REQUIREMENTS

Exhibitors must comply with all applicable laws, industrial agreements, industrial awards, occupational health and safety and consumer protection practices.

INSURANCE

The Exhibitor must produce to the organisers a certificate of currency of public liability insurance policy with coverage of Ten Million Australian dollars (AUD \$10,000,000) endorsed for the duration of the Show Friday 24th July 2009 to Sunday 26th July 2009 and must include move in and out.

The Exhibitor shall be responsible for the insurance of all property brought by the Exhibitor onto the Show Site.

The Exhibitor must hold adequate workers compensation coverage for staff working on stands.

CONDUCT OF EXHIBITOR

The Exhibitor shall ensure that their stand is open to view and staffed by competent representatives during the official opening hours of the Show.

The Exhibitor shall not exhibit its products or conduct its business from any other than their allocated space.

The Exhibitor shall not conduct or permit to be conducted any auction, lottery, raffle, guessing competition, or other game of chance, whether for charity or otherwise, at the Show without written consent from the organisers.

The Exhibitor shall ensure that the aisles, passageways and walkways on or adjacent to their space are kept completely free from obstruction during the Show.

Sound levels caused by the Exhibitors use of display equipment such as videos and televisions shall not be intrusive to other Exhibitors. The organisers reserve the right to terminate the use of such equipment on the basis of unacceptable sound levels.

Exhibitors shall not use individual public address systems in the Show site unless written permission has been obtained by the organisers. Where such permission is obtained the PA system must comply with the above noise levels.

FOOD, DRINK, TOBACCO

The Exhibitor shall not sell, distribute or give away any item of food, drink or tobacco on the Show site without prior written consent of the organisers. No BYO alcohol is to be brought onto the site and all catering is to be organised through the Convention Centre.

ELECTRICAL INSTALLATION

All electrical work will be carried out by the Show's official electrical contractors.

STEPS AND STAGING

Any steps or landings that rise to 1m or more off the ground need to have continuous balustrades. This applies to platforms 1m high or more and steps that lead to a platform 1m high or more. Steps need to be between 280mm and 355mm and rises should be between 115mm and 180mm.

SUB-LETTING

The Exhibitor shall not be sub-let, share or part with possession of the space or any part without the prior written consent of the organisers.

ANIMALS

No dogs or other animals are permitted in the Show unless the animal is a guide dog accompanying a blind person.

REMOVAL OF GOODS AND EXHIBITS BY EXHIBITORS

The Exhibitor shall not dismantle or remove any part of its stand goods or exhibits until the official closure of the Show on Sunday 26th July 2009 at 4pm unless written permission is obtained from the organisers.

All goods and exhibits must be removed from the Show site by Tuesday 28th July 2009 at 5pm.

All sites must be left clean and all rubbish must be removed.

ALTERATIONS TO THE SPACE BY SHOW MANAGEMENT

The organisers reserve the right at any time to make such alterations to the space as they consider necessary in the best interest of the Show, including, altering the size, shape or position of the space.

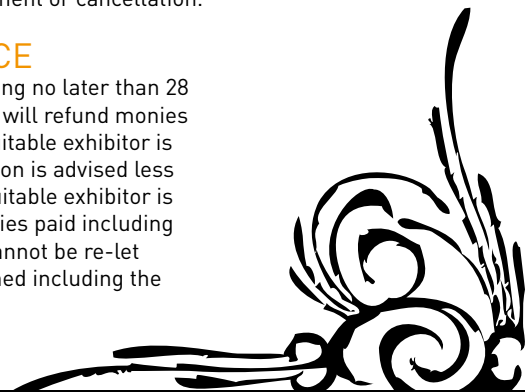
POSTPONEMENT, ABANDONMENT OR CANCELLATION

If, for any cause beyond the reasonable control of the organisers the holding of the Show is postponed or abandoned or the Show site becomes wholly or partially unavailable for the holding of the Show, the organisers may at their discretion cancel the Show and return such portion of the sums paid to it by the Exhibitor in respect of the Show as it shall determine.

In any case, the organisers shall not be liable, and is hereby released from liability, for any damage, loss (including consequential loss) or expense incurred by the Exhibitor as a result of the postponement, abandonment or cancellation.

CANCELLATION OF SPACE

Cancellations must be advised in writing no later than 28 days before the start of the Show. We will refund monies paid less the administration fee if a suitable exhibitor is found to re-let the space. If cancellation is advised less than 28 days before the show and a suitable exhibitor is found then you will forfeit 25% of monies paid including the administration fee. If the space cannot be re-let then 75% of monies paid will be retained including the administration fee.





Unit 9/126 Broadway, Nedlands WA 6009

T: +61 8 9386 9666 F: +61 8 9386 9842

www.perthtruckshow.com.au

2009 PERTH TRUCK & TRAILER SHOW

PAYMENT ADVICE FORM

IF YOU WOULD LIKE TO PAY YOUR BALANCE BY EFT OR CREDIT CARD PLEASE COMPLETE THIS FORM AND FAX BACK TO OUR OFFICE.

IF YOU ARE SENDING YOUR PAYMENT BY CHEQUE YOU WILL NOT NEED TO RETURN THIS FORM.

If you have any queries about direct debit or credit card payments please contact our office on 08 9386 9666.

Company Name _____

Contact Name _____ Contact Phone _____

DIRECT DEBIT DETAILS

I have direct debited the amount of \$_____ to your nominated bank account

Account Name - Woods Investments (WA) Pty Ltd

BSB - 086 136

Account Number - 594 929 051

These funds have been direct debited on ____ / ____ / ____

from the account in the name of _____

CREDIT CARD PAYMENT DETAILS

Payment by Credit Card (type Mastercard Visa)

Please debit my credit card in the amount of \$_____

Card Holder's Name _____ Signed _____

Card Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiry Date

		/		
--	--	---	--	--

Return Fax - 08 9386 9842