



**THE
CENTRE^{OF}
TRANSPORT
BUSINESS**

**PERTH
TRUCK &
TRAILER
SHOW**

PROSPECTUS

26-28 JULY 2013 | PERTH CONVENTION & EXHIBITION CENTRE

PERTH TRUCK & TRAILER SHOW

PERTH TRUCK AND TRAILER SHOW - BIGGER THAN EVER! 26-28 JULY 2013

Following on from a massive show in 2011, the 2013 Perth Truck and Trailer Show is shaping up to be a major event for the Western Australian truck industry.

The 2011 Show was attended by all major brands and attracted record crowds across the three days. The Perth Truck and Trailer show is held at the Perth Convention and Exhibition Centre and is presented every two years. The 2013 Show will again take up all 6 pavilions of the Convention Centre, allowing plenty of room for displays. The Perth Convention and Exhibition Centre is the ideal location for such a Show, with a convenient location in Perth's CBD, and offering impressive views of the Swan River. Ample parking and modern facilities adds to the convenience of the venue.

The Perth Truck and Trailer Show is an important event for the Commercial Vehicle Industry Association (CVIA), a division of the Motor Trades Association of WA. The CVIA recognises the value of a large scale Show such as this, which showcases the most up-to-date vehicles, equipment, parts and accessories, and information relating to the trucking industry.

2013 SHOW

The Perth Truck and Trailer Show will be held on 26, 27, 28 July 2013.

The event is well promoted through throughout the trucking industry on a national basis; as well as businesses and the public who have a general interest in the industry. An integrated multimedia, TV, press and radio campaign, as well as an exclusive website and direct marketing program, ensures the event is well attended. Entertainment and attractions, plus prizes and giveaways add to the spectacle, and draw in families and individuals who are looking for a day out. The show offers networking opportunities through two scheduled functions; plus the bar will operate across the weekend to provide a central place to meet clients and business associates. Opportunities also exist for you as an exhibitor to be involved with promotional giveaways.

The Perth Truck and Trailer Show is run by the Commercial Vehicle Industry Association (CVIA) and is proudly presented by Premiere Events.

EXHIBITOR INFORMATION

The 2013 Perth Truck & Trailer Show will be held at the Perth Convention and Exhibition Centre.

SHOW HOURS

Friday	26th July 2013	10am – 6pm
Saturday	27th July 2013	10am – 5pm
Sunday	28th July 2013	10am – 4pm

MOVE IN

Tuesday 23rd, Wednesday 24th and Thursday 25th July 2013 7am – 5pm

MOVE OUT

Monday 29th and Tuesday 30th July 2013 7am – 5pm

EXHIBITORS PLEASE NOTE:

- Public Liability Insurance - A charge of \$120+GST for cover under our public liability insurance will be added to your balance invoice if a copy of your public liability insurance is not received at the time of the balance invoices being issued. If you do have your own cover please feel free to forward a copy with your booking. Your policy must clearly state that you are covered for the show duration including move in and out.
- Security is provided throughout the show, however, please be aware that all goods are displayed at your own risk and must be adequately insured.
- Additional Exhibitor Pass requirements must be submitted at least 7days prior to the start of the show.
- All displays must be in place by 5pm on the Thursday before the start of the show. No access will be available after 5pm.
- All stands must be manned until the close of the show each day.
- Cancellation of space – please see terms and conditions.
- Payment for space must be received in full by 1 June 2013.



INDUSTRY EVENTS

SCANIA COCKTAIL PARTY FEATURING ENTERTAINER SHANE JACOBSON

Friday 26th July 2013, 6:30pm – 8:30pm

The Scania cocktail party will be held in the show pavilions after the show has closed. This is a unique opportunity to meet with friends and colleagues for some food, drinks and entertainment. Special guest – Australian actor and comedian Shane Jacobson will be there to entertain and share a laugh. Tickets can be ordered on the Application to Exhibit form.

GALA DINNER - "OH WHAT A NIGHT"

Saturday 27th July 2013

The Westrac Gala Dinner Oh What A Night will be held on Saturday night and is a not-to-be missed opportunity to network with fellow industry members. An amazing night of food and entertainment featuring Boys in the Band, some of the most exciting performers the Australian entertainment industry has on offer.

APPLICATION FORM

Company Name (for invoicing)

Stand Name (for promotional purposes).....

Motor Vehicle Dealers Licence Number.....

Address Postcode

Phone Fax Email

Contact person Mobile

Signature of responsible officer Date

Please print name / position

FLOOR SPACE BOOKINGS

Please state your first three preferences in the boxes below.
(Please refer to site plan and list the preferred site number/s)

1

2

3

Calculating your space cost:

Total m ²	@	\$/m ²	=	Space subtotal			
Admin fee	Insurance	GST		Total space cost			
+	\$200	+	\$120*	+		=	

BOOTH BOOKINGS

Please state your first three preferences in the boxes below.
(Please refer to site plan and list the preferred booth number/s)

1

2

3

Calculating your space cost:

				Space subtotal			
Admin fee	Insurance	GST		Total space cost			
+	\$200	+	\$120*	+		=	

Calculating your deposit:

Space subtotal Admin fee GST Deposit*

50% of + \$200 + =

* \$120 +GST insurance charge will be added to your balance invoice if a correct copy of your public liability insurance has not been sent to our office.

COCKTAIL PARTY

I would like to order _____ tickets at \$40 each

Totalling: \$ _____ incl. GST

(Please note that tickets are limited)

GALA DINNER

I would like to order _____ tickets at \$150 each

Totalling: \$ _____ incl. GST

(Tables have ten seats each)

COCKTAIL PARTY AND GALA DINNER TICKETS TO BE PAID IN FULL

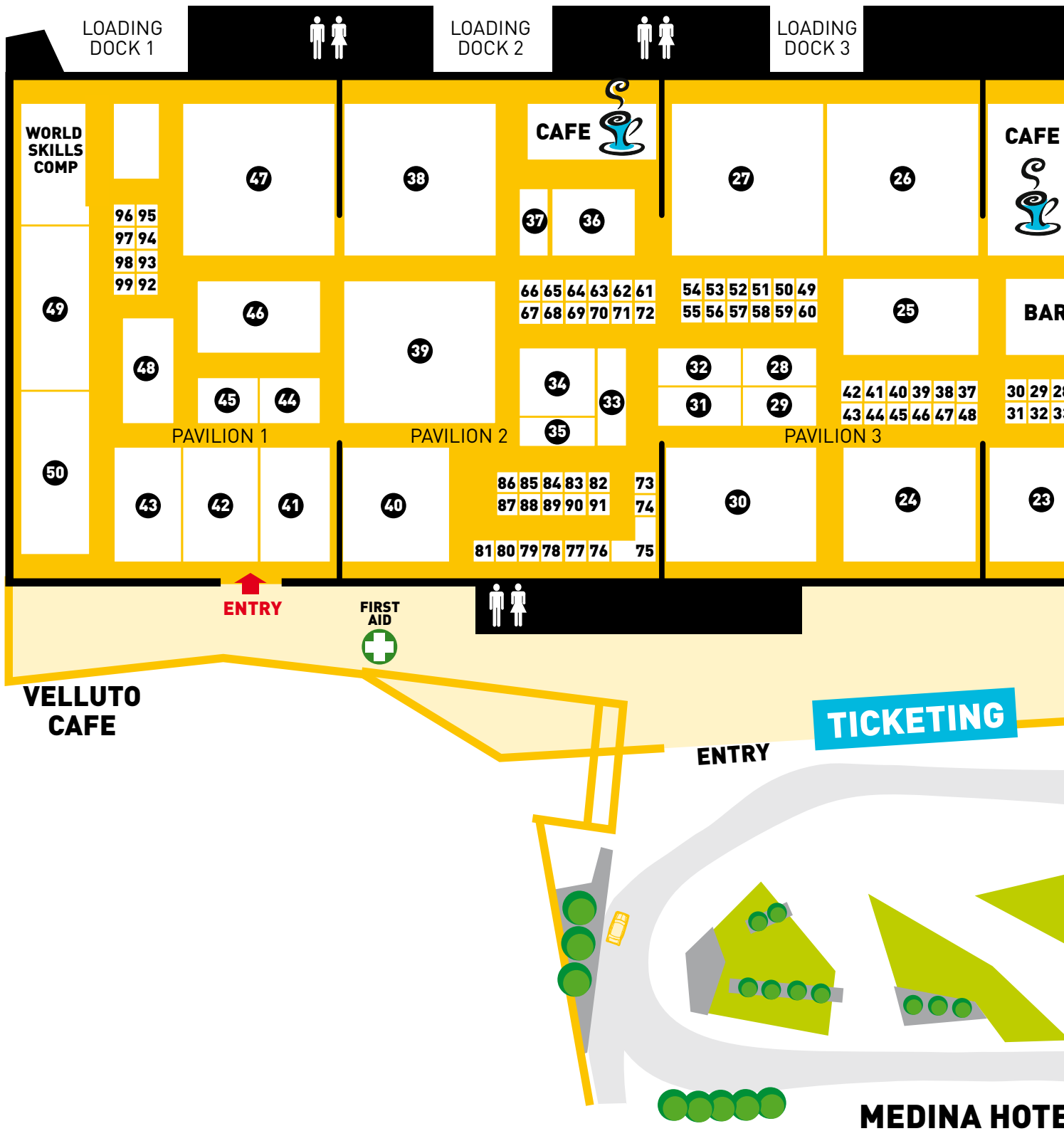
CREDIT CARD DETAILS

Card No: Exp Date: /

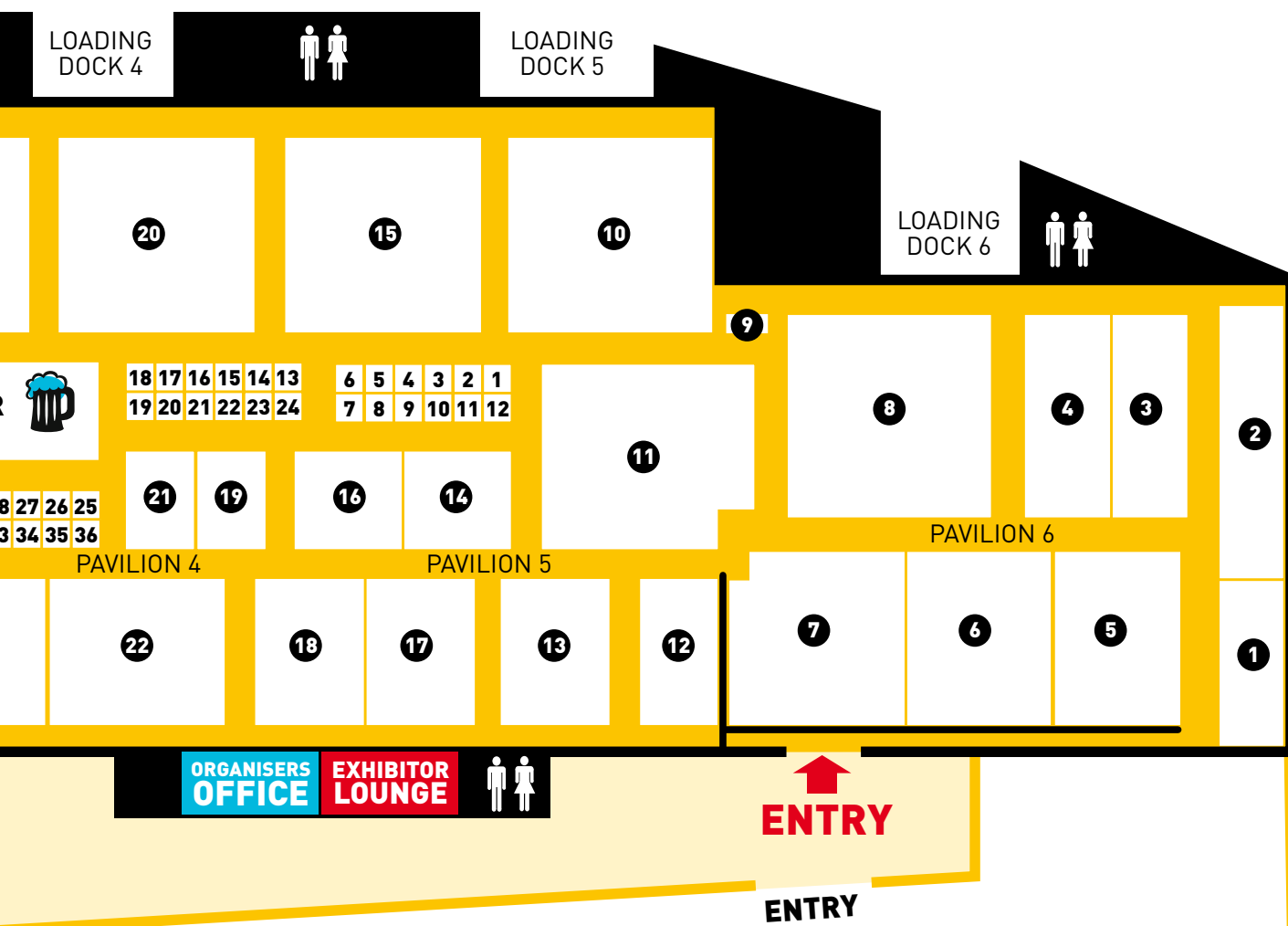
Amount to be charged to Credit Card: \$..... Credit Card Visa ☐ Mastercard ☐ (Amex and Diners not accepted)

Cardholder's Name: (as appears on card) Cardholders Signature:

PERTH TRUCK & TRAILER SHOW



FLOOR PLAN



FLOOR SPACE SIZES

- 48** = FLOORSPACE
See size guide to the right
(Floor space does not include flooring or walling)
- 34** = BOOTHS (all 3x3m = 9m² except booth 75 = 27m²)
Multiple booths can be booked to suit your requirements
(Booth comes with walls, fascia, 1 x 4amp power outlet and 2 x spotlights. Additional power is available)

Booths 93-99 for educational and training based companies

*** PLEASE NOTE:
BLACK LINES INDICATE
PERMANENT WALLS**

FLOORSPACE NUMBER	M ²	FLOORSPACE NUMBER	M ²	FLOORSPACE NUMBER	M ²
1	126	18	165	35	40
2	196	19	70	36	99
3	168	20	400	37	36
4	189	21	70	38	400
5	233	22	270	39	380
6	270	23	225	40	210
7	318	24	270	41	150
8	441	25	180	42	150
9	8	26	400	43	135
10	421	27	400	44	48
11	402	28	50	45	48
12	120	29	50	46	160
13	165	30	300	47	400
14	110	31	55	48	98
15	400	32	55	49	198
16	110	33	52	50	189
17	165	34	90		

PERTH TRUCK & TRAILER SHOW

BOOTHS

Each 3mx3m (9m²) booth comes with walls, fascia, 1 x 4amp power outlet and 2 x spotlights. Additional power is available, more information will be provided within the Exhibitors Kit sent out in due course.

Booths 93 through to 99 are prioritised for educational or training based companies.

FLOOR SPACE

Floor space will require carpet or appropriate flooring.

Carpet can be supplied at the rate of \$8/m². Please give exact space size and requirements.

SPACE RATES

Booths

\$1,750 ea + admin, insurance and GST

Floor space

25 - 149m²

\$51/m² + admin, insurance and GST

150m² - 199m²

\$45/m² + admin, insurance and GST

200m² - 399m²

\$35/m² + admin, insurance and GST

Over 400m²

\$29/m² + admin, insurance and GST

An administration fee of \$200 is payable upon booking.

Public Liability Insurance - A charge of \$120+GST for cover under our public liability insurance will be added to your balance invoice if a copy of your public liability insurance is not received at the time of the balance invoices being issued. If you do have your own cover please feel free to forward a copy with your booking. Your policy must clearly state that you are covered for the show duration including move in and out.

WE'RE IN THE WEST!

Once again, the Perth Truck and Trailer Show official program will be produced by the West Australian. This 16-page liftout will be featured in the newspaper prior to the Show, and will be given to all Show attendees at the door.

Advertising space is available in the program. What a great opportunity to give your business maximum exposure and ensure that no one misses your site. Contact us for more information.



BOOKING YOUR SPACE

1. Complete the "Application to Exhibit Form"

2. Attach deposit payment of 50% space rate, plus administration, plus GST.

- Cheques are to be made payable to Premiere Events
- Or you can pay by credit card. (see payment form)

3. Post your booking form and payment to:

Premiere Events
Unit 9 / 126 Broadway
Nedlands, WA, 6009

or fax it to (08) 9386 9842

BALANCE OF PAYMENT

Balance to be paid 30 days prior to the Show in July 2013. Balance payment to be sent January 2013 and can be paid in full, or choose option to pay in three installments payable February, April and June.

ADDITIONAL COSTS YOU MAY HAVE

- Electrical bookings. Power does not come with the stand; if you require power on your stand, you must book it through the Electrical Booking form which will be supplied with the Exhibitors Kit.
- Flooring and walling if required by Floor Space exhibitors.
- Furniture hire
- Stand cleaning, please note that stand cleaning is not provided, if you require your stand to be cleaned then please complete the stand cleaning form which can be found in the Perth Convention and Exhibition Centre's manual which will be sent out via email in due course.
- Car Parking, there will be a charge for pre-purchased car park tickets. If pre-purchased tickets are not purchased by the deadline, then the daily car park rate will apply. Please be aware that parking is extremely limited on week days.
- Additional entry passes. Free passes are allocated to exhibitors on the basis of stand size, as follows. Additional passes may be purchased at \$5 each.

Up to 12m ²	2 passes
13-49m ²	4 passes
50-99m ²	5 passes
100-149m ²	6 passes
150-249m ²	7 passes
250-300m ²	8 passes
Every 50sqm over 300sqm and up to 500sqm	= 1 additional pass

- All exhibitors will receive an exhibitor kit in due course, which includes forms for booking electrical connections, entry passes, etc.



TERMS & CONDITIONS

GENERAL

The exhibitor shall indemnify and keep the organisers indemnified against all losses, claims, demands, actions, proceedings, damages, costs or expenses or other liability arising in any way from the use of the site by the exhibitor except to the extent that the same is caused or contributed to by the negligence of the organisers.

LEGAL REQUIREMENTS

Exhibitors must comply with all applicable laws, industrial agreements, industrial awards, occupational health and safety and consumer protection practices.

INSURANCE

If providing own coverage, the Exhibitor must produce to the organisers a certificate of currency of public liability insurance policy with coverage of Ten Million Australian dollars (AUD \$10,000,000) endorsed for the duration of the Show Friday 26th July 2013 to Sunday 28th July 2013 and must include move in and out.

The Exhibitor shall be responsible for the insurance of all property brought by the Exhibitor onto the Show Site. The Exhibitor must hold adequate workers compensation coverage for staff working on stands.

CONDUCT OF EXHIBITOR

The Exhibitor shall ensure that their stand is open to view and staffed by competent representatives during the official opening hours of the Show.

The Exhibitor shall not exhibit its products or conduct its business from any other than their allocated space.

The Exhibitor shall not conduct or permit to be conducted any auction, lottery, raffle, guessing competition, or other game of chance, whether for charity or otherwise, at the Show without written consent from the organisers.

The Exhibitor shall ensure that the aisles, passageways and walkways on or adjacent to their space are kept completely free from obstruction during the Show.

Sound levels caused by the Exhibitors use of display equipment such as videos and televisions shall not be intrusive to other Exhibitors. The organisers reserve the right to terminate the use of such equipment on the basis of unacceptable sound levels.

Exhibitors shall not use individual public address systems in the Show site unless written permission has been obtained by the organisers. Where such permission is obtained the PA system must comply with the above noise levels.

FOOD, DRINK & TOBACCO

The Exhibitor shall not sell, distribute or give away any item of food, drink or tobacco on the Show site without prior written consent of the organisers. No BYO alcohol is to be brought onto the site and all catering is to be organised through the Perth Convention and Exhibition Centre.

ELECTRICAL INSTALLATION

All electrical work will be carried out by the Show's official electrical contractors.

STEPS AND STAGING

Any steps or landings that rise to 1m or more off the ground need to have continuous balustrades. This applies to platforms 1m high or more and steps that lead to a platform 1m high or more. Steps need to be between 280mm and 355mm and rises should be between 115mm and 180mm.

SUB-LETTING

The Exhibitor shall not be sub-let, share or part with possession of the space or any part without the prior written consent of the organisers.

ANIMALS

No dogs or other animals are permitted in the Show unless the animal is a guide dog accompanying a blind person.

REMOVAL OF GOODS AND EXHIBITS BY EXHIBITORS

The Exhibitor shall not dismantle or remove any part of its stand goods or exhibits until the official closure of the Show on Sunday 28th July 2013 at 4pm unless written permission is obtained from the organisers.

All goods and exhibits must be removed from the Show site by Tuesday 30th July 2013 at 5pm.

All sites must be left clean and all rubbish must be removed.

ALTERATIONS TO THE SPACE BY SHOW MANAGEMENT

The organisers reserve the right at any time to make such alterations to the space as they consider necessary in the best interest of the Show, including, altering the size, shape or position of the space.

POSTPONEMENT, ABANDONMENT OR CANCELLATION

If, for any cause beyond the reasonable control of the organisers the holding of the Show is postponed or abandoned or the Show site becomes wholly or partially unavailable for the holding of the Show, the organisers may at their discretion cancel the Show and return such portion of the sums paid to it by the Exhibitor in respect of the Show as it shall determine.

In any case, the organisers shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss) or expense incurred by the Exhibitor as a result of the postponement, abandonment or cancellation.

CANCELLATION OF SPACE

Cancellations must be advised in writing. If you cancel your space prior to 3rd June 2013 you will receive a refund of monies paid less the \$200 (+GST) admin fee. After 3rd June 2013 (this is the payment deadline) cancellations will only be accepted if a suitable exhibitor is found to fill the space.



WesTrac



SCANIA



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WWW.PERTHTRUCKSHOW.COM.AU