

# MEDIA ACCREDITATION APPLICATION FORM

## Perth Truck and Trailer Show

24-26th July 2009

Please PRINT clearly

Surname	First Name
Position Held	
Company/Business Name	
Postal Address	
Phone	Fax
Mobile	Email
Type of Organisation You Are Representing; Print <input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Electronic <input type="checkbox"/> TV <input type="checkbox"/> Radio <input type="checkbox"/> Television <input type="checkbox"/> Documentary <input type="checkbox"/> Photographer <input type="checkbox"/> Other	
Have you ever previously covered a Truck or Trailer Show event at a national or international level? <input type="checkbox"/> YES <input type="checkbox"/> NO	
Signature of Applicant	Date
Signature of Editor, Chief of Staff, Producer	Date

### Conditions of Application

Please note that receipt of this form, DOES NOT imply that accreditation has, or will be, accepted.

Accreditation to the event is limited to working members of the media and is also subject to the sponsorship rights agreement in place in relation to the event. To assist in the accreditation process, particularly in the case of freelance media, examples of previously published work and supporting letters from Editors/Producers should be attached to this application form together with circulation/audience details of publications/electronic media outlets.

**DEADLINE FOR APPLICATIONS**  
**Closing Date for all Media Accreditation Applications**  
**17<sup>th</sup> July 2009**

Please return this form, together with other material as outlined above, to;

Rachael Austin  
Media Accreditation  
Perth Truck and Trailer Show  
Unit 9, 126 Broadway  
NEDLANDS, WA 6009  
Ph: 08 9386 9666  
Fax 08 9386 9842  
Email [rachael@premiereproductions.com.au](mailto:rachael@premiereproductions.com.au)

# MEDIA ACCREDITATION INFORMATION

Criteria for Perth Truck and Trailer Show Participation

## ACCREDITATION REQUIREMENTS

All journalists applying for accreditation must submit proof that they represent a bona fide media organisation, as follows:

- Letter of assignment on official letterhead of a media organisation from the Publisher/Editor or Chief. It should specify the name and functional title of the journalist and the period for which accreditation is sought at the Perth Truck and Trailer Show.
- All media applying for accreditation must represent publications relevant to the nature of the Perth Truck and Trailer Show. Representatives are required to have familiarity and knowledge of the industry and represent organisations who specialise in the promotion of transport/leisure lifestyle through publication.

## PHOTO IDENTIFICATION

Journalists must also present two forms of valid ID. Valid ID must include a current Press Card/Business Card, along with either work ID, Drivers Licence or other form of Photo ID.

## OBLIGATIONS OF ACCREDITED MEDIA PERSONAL

- The event organisers would appreciate the submission of copies of work and photographs that have reference to, or relate to the Perth Truck and Trailer Show for historical recording.

## ACCREDITATION PROCESS

All applications need to be marked to the attention of:

Rachael Austin  
Media Accreditation  
Perth Truck and Trailer Show  
Fax 08 9386 9842 or Email [Rachael@premiereevents.com.au](mailto:Rachael@premiereevents.com.au)

The following items need to accompany your application

1. Media Accreditation Application Form
2. Letter of assignment
3. 1 copy of Photo Identification

Entry to the Perth Truck and Trailer Show will require original copies of Photo Identification to be presented at the Information Office to receive a Media Pass into the Show.

**All Media Liaison in regards to the Perth Truck and Trailer Show is to be conducted with Peter Woods – Event Show Manager. No comments nor statements made by any other staff / representative or exhibitor is considered the view of the Event Organisers. Should Media require 'comment' or 'opinion' they are required to seek out Event Show Manager Peter Woods for comment.**

## **DISCLAIMER – CONDITIONS OF ENTRY**

### **CONDITIONS OF ENTRY –**

THE PERTH TRUCK AND TRAILER SHOW AND ITS SPONSORS/AFFILIATES/STAFF AND ORGANISERS WILL NOT BE LIABLE FOR PERSONAL INJURY OR PROPERTY DAMAGE.

Any Media Representative attending the Perth Truck and Trailer Show and other associated events hereby acknowledges and agrees as follows:

The Media Representative has read and understood the Conditions of Entry (Conditions) and agrees to be bound by the Conditions; and intends the Conditions to have full contractual effect. Where relevant, the Media Representative and any third party who purchases a ticket on behalf of the Media Representative (“the third party”) each warrant that the third party had the Media Representative’s full authority to act as the Media Representative’s agent for the purposes of buying the ticket and accepting the Conditions.

In exchange for being able to attend or participate in the event, (and as a condition of the purchase or issue of a ticket): You agree to release Perth Truck and Trailer Show and promoters, sponsor organisations, land owners and lessees, organisers of the event, their respective servants, officials, representatives and agents (collectively, the “Associated Entities”) from all liability for your death, personal injury (including burns), psychological trauma, loss or damage (including property damage) (“harm”) howsoever arising from your participation in or attendance at the event, except to the extent prohibited by law; you agree that Perth Truck and Trailer Show and Associated Entities do not make any warranty, implied or express, that the event services will be provided with due care and skill or that any materials provided in connection with the services will be fit for the purpose for which they are supplied; and you agree to attend or participate in the event at your own risk.

You accept the conditions of, and acknowledge the risks arising from, attending or participating in the event and being provided with the event services by Perth Truck and Trailer Show and the Associated Entities.

CHILDREN ARE TO BE SUPERVISED BY ADULTS - The Media Representative acknowledges that all children attending the Events must be under the supervision of an adult guardian at all times.

SEVERANCE – If anything in these Conditions of Entry is unenforceable, illegal or void then it is severed and the rest of the Conditions of Entry remain in force.